

Program Impact



171,574

Students Reached



3,107

Active Schools



247,562

Hours of Learning



26

Point Increase in knowledge of STEM concepts after participating in the program

STEM Attitudes



59%

Students agree the Future Goals – Hockey Scholar™ course helped them understand how math and science concepts are used in the real world



58%

Agreed it helped them understand math and science concepts through hockey



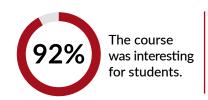
41%

of students agreed they were more interested in math and science after completing the Future Goals −Hockey Scholar™ course

Educator Ratings

NPS score or Net Promoter Score, measures teacher loyalty of the likelihood of them recommending the program to other teachers

"How likely are you to recommend this course to another educator?" (Scale from -100 to 100). Education industry average is +50









Future Goals Activations

Club Engagement



Virtual Events



In-Person Events



22,198

Students Impacted



Schools Participated



Most Valuable Teacher

For the fourth year, the NHL & NHLPA launched the Future Goals™ Most Valuable Teacher Program presented by SAP, which celebrated 80 dynamic Future Goals teachers January through April across North America. Public voting narrowed the field to four finalists and culminated with the awarding of the Future Goals™ Most Valuable Teacher of the Year presented by SAP in mid-May.







Wow! Thank you for this exciting news! I am honored to have been picked for the MVT Nominee of January. My classes have enjoyed using Hockey Scholars for at least 5 years while I have taught both 7th and 8th grade."

> Sandra M. | Charles Boehm Middle School Teacher | PA



121,325

Most Valuable Teacher **Program Votes**



43,230

Emails Captured



Most Valuable Teachers Recognized