

2024-2025

National Hockey League and National Hockey League Players' Association

Prepared by EVERFI with data from the 2024-25 Impact Report

Program Impact



104,035
Students Reached



1,856
Active Schools



129,866
Hours of Learning



+28
Point Increase in
knowledge of STEM
concepts after the
program

STEM Attitudes



62%

Students agree the Future Goals™ Hockey Scholar course helped them understand how math and science concepts are used in the real world



61%

Students agree it helped them understand math and science concepts through hockey



47%

Students agree they were more interested in math and science after completing the Future Goals™ Hockey Scholar course

Educator Ratings

NPS score or Net Promoter Score, measures teacher loyalty of the likelihood of them recommending the program to other teachers "How likely are you to recommend this course to another educator?" (Scale from -100 to 100). Education industry average is +50



The course was interesting for students.



The course enhanced the material I teach in class.



Overall, how would you rate the course?



Future Goals Activations

Club Engagement



10

Virtual Events



24

In-Person Events



4,168

Students Impacted



4,226

Schools Participated



Most Valuable Teacher

The NHL & NHLPA celebrated a successful 6th year of the Future Goals Most Valuable Teacher Program.

New this year, the nomination process was opened to the public allowing anyone the ability to nominate a teacher who has made an impact in their community by using the sport of hockey to educate students on STEM concepts. Once finalists were selected via a panel, a public vote was held in the month of March.

Mr. Nareg Dekermenjian, from the LA Kings market, was announced as the 2025 Most Valuable Teacher of the Year, during Teacher Appreciation Week. A 5th grade teacher at Dixie Canyon Elementary School, Mr. Dekermenjian, integrated hockey into his health lessons, focusing on the nutritional and physical aspects, while also teaching his students how teamwork can improve mental health and build lasting friendships.

As part of his celebration, Nareg was provided tickets to an upcoming NHL event, in recognition of his commitment and dedication to his classroom and community.

To date, 327 extraordinary teachers across North America have been recognized and \$265,000 dollars have been distributed to support communities and school districts through technology and sustainability.



33,649

Votes Cast



12,431

Emails Captured



31

Most Valuable Teachers Recognized



Hockey has taught me a lot as well in terms of perseverance, grit, you know, powering through and something that I bring into the classroom because inevitably regardless of how well you prepare these kids from an educational standpoint, they're going to struggle, there's going to be obstacles that they have to overcome.

Mr. Nareg Dekermenjian
Dixie Canyon Community Charter School
Los Angeles, CA



FUTURE GOALS
MOST VALUABLE
TEACHER