



# FUTURE GOALS

POWERED BY EVERFI

## Executive Summary

## 2022-23 National Hockey League and National Hockey League Players' Association

Prepared by EVERFI with data from the 2022-23 Impact Report

### Program Impact



**171,574**  
Students Reached



**3,107**  
Active Schools



**247,562**  
Hours of Learning



**26**  
Point Increase in knowledge of  
STEM concepts after participating  
in the program

### STEM Attitudes



**59%**  
Students agree the Future Goals –  
Hockey Scholar™ course helped them  
understand how math and science concepts  
are used in the real world



**58%**  
Agreed it helped them understand math and  
science concepts through hockey



**41%**  
of students agreed they were more interested  
in math and science after completing the  
Future Goals –Hockey Scholar™ course

### Educator Ratings

NPS score or Net Promoter Score, measures teacher loyalty of the likelihood of them recommending the program to other teachers

"How likely are you to recommend this course to another educator?"  
(Scale from -100 to 100). Education industry average is +50



The course  
was interesting  
for students.



The course  
enhanced  
the material  
I teach in class.



Overall,  
how would  
you rate the  
course?



# Future Goals Activations

## Club Engagement



21

Virtual Events



24

In-Person Events



22,198

Students Impacted



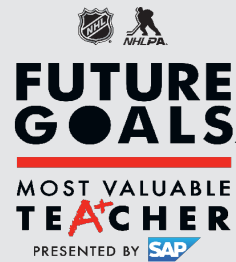
817

Schools Participated



## Most Valuable Teacher

For the fourth year, the NHL & NHLPA launched the Future Goals™ Most Valuable Teacher Program presented by SAP, which celebrated 80 dynamic Future Goals teachers January through April across North America. Public voting narrowed the field to four finalists and culminated with the awarding of the Future Goals™ Most Valuable Teacher of the Year presented by SAP in mid-May.



121,325

Most Valuable Teacher  
Program Votes



43,230

Emails  
Captured



80

Most Valuable Teachers  
Recognized



Wow! Thank you for this exciting news! I am honored to have been picked for the MVT Nominee of January. My classes have enjoyed using Hockey Scholars for at least 5 years while I have taught both 7th and 8th grade."

Sandra M. | Charles Boehm  
Middle School Teacher | PA